



November 2009

The Latest News from your Chamber

## It's A Great Time To Be A Member! Here Are Five Reasons Why!

1. You need to share your message with as many people as possible! For a few hundred dollars you'll be a member of an organization where you can communicate to a closed group of hundreds of potential customers and networking partners.

The Morgantown Area Chamber of Commerce offers a minimum of two opportunities each month to make new business contacts. In addition, the Chamber office only recommends our members to callers looking for products and services.

2. A recent national survey by the Shapiro Group states:

Consumers are 63% more likely to buy goods and services from a company they believe is a member of a local Chamber of Commerce.

3. You need to be in the know about current events and what changes in the business climate could affect future business. The Chamber is the place to get that information.

4. You need to build a network of people who are thinking of you first when asked by their customers, friends, family and vendors who they think you could provide what you are selling. The bigger your audience, the bigger your return.

5. You need to be in a supportive atmosphere where you can see that others are doing well and you can too. Again, the Morgantown Area Chamber of Commerce offers you that opportunity.

### ARE YOU A MEMBER? I BET YOUR COMPETITION IS!

#### *Please welcome our newest members!*

American Cancer Society  
Fairfield Inn

#### *Thanks to our renewing members!*

Badger & Sal  
Literati Information Technology, LLC

## GEICO RIBBON CUTTING CEREMONY



(Left to Right) Michelle Hillriegel, Karon Farrell, Matt Bischof, Chamber President Ken Busz, Mike Errera, Geico WV Field Agent Jim Robinson

## Chamber Plans Trade Show

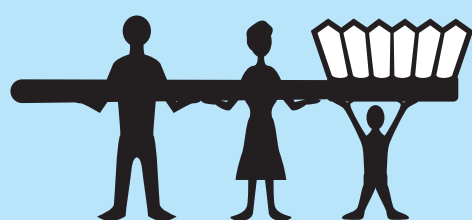
Plans are underway for the Morgantown Area Chamber of Commerce to host its first Trade Show. All member firms will be invited to take place in what will be formal "pipe and drape" show.

Several locations are being discussed. Chamber president Ken Busz says "we want to choose a location that will bring the most possible attention to our members exhibiting in the show."

If you have some experience in trade show and are interested in being a part of the organizing committee, please contact Ken Busz at (304)292-3311 or email him at [ken@morgantownchamber.org](mailto:ken@morgantownchamber.org).

For more information on these (and other) stories, please visit [www.morgantownchamber.org](http://www.morgantownchamber.org).

**Dominic J. Raymond, II, DDS**  
**Matthew Karnoupakis, DDS**



56 Mileground Road, Suite A • Morgantown, WV 26505  
(304) 296-CARE (2273)

Visit us on the web at [www.drdraymond.com](http://www.drdraymond.com)

## Chamber Calendar

Wednesday, November 17th - 8:30-9:45 am -  
Small Business Council, Lakeview Resort. \$15 members,  
\$20 non-members.

For More Info Please Call 304-292-3311

## Small Business Council is a Resource!

Small Business in the Mon County area has received a great deal of attention recently from national media. One of the best ways to keep an edge to your business is by attending The Small Business Council which meets for breakfast on the 3rd Tuesday of each month at Lakeview Resort. The program is open to all small business owners and managers! The program begins at 8:30 a.m.

A program of the Morgantown Area Chamber, the Council's purpose is to foster development of small business. It is another professional development resource factor that helps make the Morgantown area CNN money's 7th top location to star a business.

Past valuable programs include:

- Successful marketing strategies to business brand awareness
- Developing customer loyalty and building lasting relationships
- Employee attraction and retention

The November program will be "It's Your Money! Preventing and Detecting Embezzlement" presented by Dan Powell from Cunningham, Powell, Alexander, A.C.

November 17 - 8:30 a.m. - 9:45 a.m.  
\$15.00 - Members, \$20.00 - Non Members

If you would like to serve on the SBC Steering Committee, please contact Chamber President Ken Busz at (304) 292-3311 or [ken@morgantownchamber.org](mailto:ken@morgantownchamber.org).

## Member News

If you have an announcement or an update on your company, send it to us! Please keep your announcement under 150 words.

### *Palliative Care Center at Sundale Groundbreaking*

Sundale Rehabilitation Long Term Care officially broke ground for a two-story addition on Wednesday, October 28. The Palliative Care Center at Sundale will house 15 private rooms on the western side of the existing facility. The total area of the new addition will be approximately 9,800 square feet.

The Palliative Care Center at Sundale will provide a specialized environment specifically designed to meet the needs of the terminally ill as well as the needs of their families. Each floor will have a separate kitchen/dining area to help give a brief respite to family members. The overall feel of the new wing will be a home -

## The 2009 Fall Golf Classic was a Huge Success!

### Winners:

#### 1st Flight - 57

Randy Cober, Ken Juskowich,  
John Aman

#### 2nd Flight - 63

Jerry Shimko, Chuck Deep,  
JR Herrington, Darrell Abel

#### 3rd Flight - 68

Todd Eckels, Richard Hillary, Tim Saab

Closest to the Pin #4: Jim Kimble  
Longest Drive #13: Rich Stewart  
Longest Putt #18: Mike Morris



Golfers socializing before Fall Classic



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